

## **Product Liability Training for Engineers and Engineering Managers**

## **Training Objectives**

This industry recommended training course has been developed for engineers and engineering managers working in the automotive industry who may be involved in:-

- Product planning and programme management
- The design and development of vehicles and their component systems
- Vehicle or component production and assembly
- Supply chain and Quality Management
- Product marketing and aftermarket support

#### This course will:-

- Develop the delegate's knowledge and understanding of the *Law and Legal System* in Europe and the USA
- Explains the principles of Product Liability Law, including:
  - o Negligence and your 'general duty of care'
  - o Strict Liability, as defined by the EU Product Liability Directives
  - o The US approach to Product Liability including the TREAD Act.
- Demonstrates how 'good management systems' based on IATF 16949:2016 and the AIAG 'core tools' can reduce or prevent potential product liability claims, and discusses their practical implementation.
- Provides practical guidance for engineers responsible for documenting or responding to concerns that may be raised
- Explains how companies should respond to potential problems identified during the development process, in production or service, and their obligation to notify regulators of known defects.
- Discusses the lessons that can be learnt from recent events in Europe and USA
- Discusses how 'management culture' can affect product liability risk
- Explains how disputes are resolved through litigation, and the evidence that may be used to pursue or defeat a claim

The training is delivered by an engineer with extensive experience of vehicle development, who has worked with vehicle manufacturers and component suppliers to investigate potential product liability claims, and has acted as an expert witness in litigation.

The course has been designed for people with no previous legal training, and uses real world case studies to develop the delegate's knowledge and understanding using interactive presentations and workshops

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# **Product Liability Agenda**

management and retention

First Session (Morning) 8:30 – 12:15		Second Session (Afternoon) 13:-00 – 16:45
Introduction to the Law		A story of corporate failure
•	What is the Law?	Using a real world example we will
•	Principles of Civil, Criminal Law and Contract law	explore how 'management culture' and 'technical incompetence' combine to produce 'mega-claims'
<b>Negligence and Your Duty of Care</b>		European Product Liability Directive
•	What is Negligence?	• When is a product defective?
•	Examples of Negligence	• Who is Responsible?
	<ul> <li>Topical case study</li> </ul>	Permitted defence arguments
•	Exercising Your Duty of Care using:-	• Remedies
	o ISO 9001 / IATF 16949	European General Product Safety
	o APQP and PPAP	Directive
	o FMEA's	Principles and Application
	o Control Plans	Managing product recalls
	o Design validation	US Approach to Product Liability
	o Problem reporting	US legal system and punitive damages
•	Proving Negligence:-	US regulators and the TREAD Act
	o The legal process	Punitive damages and US juries
	<ul> <li>Finding the evidence through the Process of Discovery</li> </ul>	Supply Chain Management
	<ul> <li>Going to Court</li> </ul>	Quality management
	Out of Court Settlements	Shared Liability
What can you write?		The Criminal Law
•	Practical guidance for document creation.	Gross Negligence

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• Corporate Manslaughter



#### **Business Benefits**

The course lays the foundations for 'safety culture' by:-

- Developing a common understanding of Product Liability Law,
- Enabling people to recognise and resolve potential problems at the first opportunity avoiding the risk of litigation.
- Motivating people to use the quality management tools and techniques embedded in ISO 9001 / IATF 16949 and other in-house and public standards to manage and reduce risk throughout the product life cycle.

## **Delegate Feedback**

Feedback from delegates has included the following comments:-

Opened our eyes to the importance of the tools and processes we use and situations that could occur if we don't take them seriously.

Good concise course with plenty of real examples to make it interesting

Enlightening subject - delivered very well

A lot of material that will need to be digested away from the classroom, the learning will carry on from now.

Good use of case studies

Very useful and informative

*Great course – good information* 

Very enjoyable – many thanks

More people from production and planning teams should attend

From a company perspective we should identify this as pre-cursor for any new starter within 6 months of the start of employment

Very passionate about product liability and knows what he is talking about

Very knowledgeable and enthusiastic, one of the best trainers I have experienced

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A well-presented tutorial, 80% of what I was taught can be applied

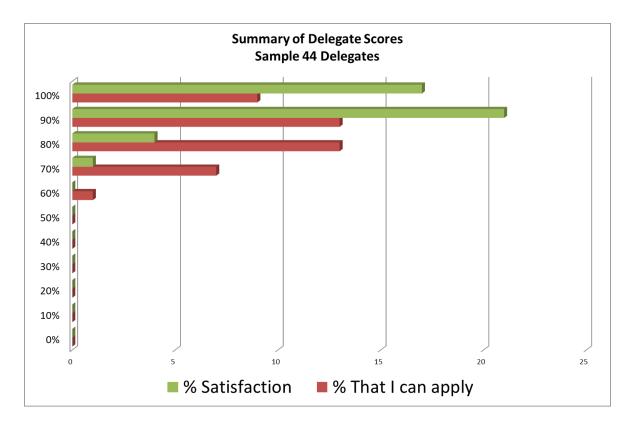
It was very helpful to lean and be briefed in topics which I would not usually know

Thought provoking and opens my eyes to how much is involved

Was a well delivered course.

Very interesting and enlightening

The course was interactive and well delivered



#### **Accreditation**

This course was awarded 'Industry Recommended Status' by the Automotive Academy in 2005, and since then we have continued to develop and update the course to reflect changes in the law and industry trends.

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#### **Course Location**

This training is normally delivered as an 'in-house course' for up to 15 people, allowing delegates to apply the principles to their own work environment, and discuss sensitive issues in a secure and confidential environment.

## **Legal Advice**

Stunell Technology is an engineering management consultancy, and:-:-

- We strongly recommend that you obtain legal advice from a qualified lawyer when contemplating any form of legal action or dealing with specific complaints made against you
- We will not provide legal advice regarding any claims that may have been made against you, but may consider providing an Expert Opinion on technical matter is asked to do so.

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